



  
**COMMIT**  
**FOUNDATION**

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2020 OVERVIEW

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*COMMIT has been invaluable. It's been so much more relevant and productive than anything else I have been exposed to. Not only has every single person been responsive and extremely helpful, but it has provided me with a tremendous sense of relief and productivity that I don't think I would have found anywhere else.*

SARAH, MAJ, U.S. ARMY

## NEED – HIGH TOUCH, HIGH IMPACT

There is an assumption that high-performing servicemembers will transition successfully out of uniform. However, COMMIT knows that is not the case. They feel a loss of camaraderie, a loss of identity, and are unsure how to translate their enormous skills, training, and talent to the civilian workforce and their personal lives. In spite of there being over 45,000 veteran service organizations, high-performing servicemembers are overlooked, and those served are not served in an individualized, impactful, and continuous manner.

## VISION – THE COMMIT APPROACH

We are helping America's top-tier servicemembers and veterans find personal and professional fulfillment after military service.

Founded in 2012, The COMMIT Foundation is committed to transitioning high-performing servicemembers back into the fabric of our communities and the civilian workforce in a purposeful and meaningful way. COMMIT creates serendipity for veterans through its first-rate, personalized, and high-touch programs. We believe our approach will make a massive impact in the transition space, the lives of our citizens, our communities, and our civilian workforce.

## STRATEGY – AN INDIVIDUALIZED APPROACH

COMMIT invests time and resources in each participant to address his or her specific challenges with a personalized approach designed to dramatically improve the outcomes of those we serve. This is the COMMIT difference.

Through our services, COMMIT explores values, skills, and life design fundamentals in order to identify individual sources of purpose and meaning. Once our participants achieve higher levels of self-awareness, energy directed toward employment is much more focused, deliberate, and authentic.

## 2020 FOCUS

- **Provide at least 2,000 programmatic services** to more than 1,000 unique servicemembers and veterans
- **Focus on women, Special Operations Forces, and those with highly technical talents**
- **Formalize and scale our mentoring and alumni programming**
- **Expand Corporate Education programs** to encompass workforce education and veteran retention initiatives
- **Partner with key sponsors** to host 10 to 12 Transition Mentoring Workshops nationally
- **Leverage Pursue Your Purpose (PYP)**, our digital program platform, to achieve greater scale and impact
- **Build out COMMIT's Digital Library**, a library of video resources to increase utilization and value to our participants and partners
- **Leverage our position as a thought leader**, raise awareness and share best practices with other veteran service organizations nationwide to increase our collective impact

The COMMIT Foundation's mission is to help exceptional American servicemembers and veterans into successful roles and careers post-service.



### SEAN FORESTER

Veteran, U.S. Marine Corps  
Engagement Manager  
Amazon Web Services



### JILL ANDERSON

U.S. Air Force Reservist  
Engineering Program Manager  
PayPal

# THE DIFFERENCE IS THE CURRICULUM

The COMMIT Foundation is fundamentally changing the way America and our veterans think about military transition. COMMIT is focused on two specific areas of veteran-facing programming and one employer-facing program.



*In less than 48 hours, COMMIT truly set the foundation for my military transition to civilian life. COMMIT professionals provided unique tools, information and contacts to execute my final military operation! I am thankful for this organization and recommend it to America's best.*

THOMAS, COL, U.S. ARMY



## One-on-One Transition Services

Highly individualized delivery of deliberately selected and uniquely sequenced services, implemented when appropriate to optimize the transition journey. One-on-one services are delivered in a variety of formats:

- **The Pursue Your Purpose (PYP)** online transition program can reach veterans exactly where they are with modules that identify their values-based life design and articulate their priorities in an authentic and meaningful way.
- **The Digital Library** is a resource for participants to study key insights and best practices from highly successful COMMIT alumni and leaders across various industries, corporate America, academia, and government.



## Transition Workshop

Two-day seminars delivered by highly trained executive coaches, where servicemembers and veterans work through a series of modules focused on values, strengths, culture, and opportunities to change perspectives and improve trajectories.



## Corporate Education

Provides the training and education to create the corporate culture necessary for successful hiring of top-tier servicemembers and veterans.



**BRAD SNYDER**  
Veteran, U.S. Navy  
U.S. Paralympic Athlete

## THE COMMIT IMPACT: DEFINING SUCCESS

COMMIT makes an impact by filling three important gaps seen in transitioning servicemembers: Information (I), Confidence (C) and Imagination (I). We measure our success across these three factors and call it the ICI measurement. COMMIT also collects data around job and salary satisfaction as well as retention. Ninety-eight percent of COMMIT clients would recommend us to a friend or colleague, we have seen the following results:

### Veteran Transition ICI Measurement BEFORE and AFTER COMMIT Programs

Information



Confidence



Imagination



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*COMMIT's dedication to treating every service-member as an individual with unique aspirations for their post-service life is a huge differentiator. Too many veterans move through transition feeling like they are on an assembly line that is treating them like a number rather than a person.*

BRIDGET, VETERAN, U.S. NAVY

## COLLABORATION – BROADER IMPACT THROUGH PARTNERSHIPS

COMMIT is humbled and honored to enjoy a series of robust relationships with specific military units, companies, and institutions. In fact, COMMIT is and has always been keen to partner with like-minded organizations especially where it makes sense to meet the growing demands of our important work. We truly believe veteran service organizations do themselves a disservice when they try to do it all. We partner with other organizations that have subject matter expertise we don't. Yet we are careful not to dilute the quality of our programs by plugging them into larger initiatives. We will always operate with caution when it comes to maintaining and upholding our quality over quantity approach, building solutions around individuals, and meeting veterans where they are in their transition journey. COMMIT's non-clinical approach to mental health and high-touch transition services are what have been missing in the veteran service space.



**BRIDGET RUIZ**  
Veteran, U.S. Navy  
Veteran Spouse  
COMMIT Executive Coach



**LAURA MAASDAM**  
Veteran, U.S. Navy  
Veteran Spouse  
COMMIT Executive Coach

## ONGOING SERVICES TO THE COMMIT FAMILY

Since 2012, The COMMIT Foundation has directly served more than 2,000 individual servicemembers and veterans and built first-class programming for other organizations that serve our veterans across the country.

Additionally, we continue to provide one-on-one transition services to our alumni when needed. Once someone is part of COMMIT's ecosystem, we will support them for as long as they need.

Many alumni currently serve as mentors in our workshops and one-on-one assistance programs. In 2020, we will build robust and inclusive alumni programming and events to ensure our ecosystem continues to build on, learn from, and support itself.



### SEAN FORESTER

Veteran, U.S. Marine Corps  
Engagement Manager  
Amazon Web Services

The COMMIT Foundation's mission is to help exceptional American servicemembers and veterans into successful roles and careers post-service.

### 2020 WORKSHOPS

Bozeman, MT	January 17-18
Washington, DC	February 12-13
Bozeman, MT	February 26-27
Baltimore, MD	March 11-12
Dallas, TX	April 22-23
Charlotte, NC	May
Denver, CO	May
Fort Bragg, NC	June
Menlo Park, CA	September
Atlanta, GA	October
Bethesda, MD	November
New York, NY	November

Support our post-9/11  
servicemembers and veterans.  
Our partners make it possible  
to achieve our mission.

If you're interested in supporting  
The COMMIT Foundation,  
please get in touch.

**+1 571 306 1323**  
**info@commitfoundation.org**  
**commitfoundation.org**



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**FOUNDATION**

**The COMMIT Foundation**  
280 West Kagy Blvd., Suite D 313  
Bozeman, Montana 59715

+1 571 306 1323  
info@commitfoundation.org  
commitfoundation.org